

CASE STUDY

COMPANY PROFILE

Launched in the year 2014, our client is a leading vehicle platform in UAE. Offering best vehicles available in current market, the client helps customers easily find most suited conveyance for personal and commercial uses. Client entered the marketplace with an aim to strengthen consumers by catering them with correct general and technical information on diverse kinds of vehicles such as motorcycles, cars, trucks, etc. Focusing on detailed specifications of different brands, our client strives to make sure that entire information provided by ads is true to the maximum level that helps best to its respective customers. With continuously growing business, our client has successfully crossed over 2,00,000 visits every month; which required him to efficiently maintain incoming online traffic. Client approached inoday to seek most suited solution to seamlessly keep the track of all payments and finances to improve its financial management.

BUSINESS CHALLENGES

Growing customer base define success of a business in practical terms that further comes with its set of challenges. With growing business around the world, our client required to precisely manage financial and technical functionalities

- Client faced financial management issues for his company.
- Lack of Sales, Purchase, Fixed Assets, General Ledger etc. setups.
- Above mentioned work was handled manually before automation process was setup for client.

HOW WE TACKLED THESE CHALLENGES

- Financial Management Setup done for company of the client.
- Different setups and No. Series were created for Posting Transactions in NAV 2015 version.
- Chart of Accounts ,Items, Vendors, Customers' opening balances were uploaded.
- Roles and permissions created for all users in the company to access different functionalities in NAV 2015.
- Sales, Purchase, FA, Finance Training given to users in Accounts department.
- Provided support for Go Live.

IMPACT OF NAV IMPLEMENTATION & CUSTOMIZATION

- Client is successfully running his business operations after the 'Go Live'.
- Their work is now streamlined with the use of Dynamics NAV ERP.
- Entire Finance and accounts work is completely managed and is running smoothly.

