

CASE STUDY

CLIENT OVERVIEW

Our client is a reliable source of refreshing and healthful fruit juice. Backed with a rich heritage since its establishment in 1971, it has been catering to a huge number of Australians. Serving people with energizing fruit juices for over 4 decades, it has carved a dominant position among its business competitors. Bringing best products to the customers; it shares the pride of Aussie farmers with continuously growing business, which requires some responsible hand to manage everything in the backend. The client came to us in regard with the issues he faced with his business management.

BUSINESS CHALLENGES

- Since they were not using any integrated solutions, they faced lack of system communication.
- Using multiple software programs or applications to manage data was unnecessarily time-consuming.
- Wasted employees' productivity due to inefficient and split processes.

HOW WE TACKLED THESE CHALLENGES

- We offered NetSuite customization and integration, which is the most appropriate solution to develop proper application communication.
- As per the organization's requirement, our offered ERP integration with SuiteTalk provides right way to let applications communicate for a smoother operations.

IMPACT OF NETSUITE INTEGRATION

- Client saved a huge IT time and cost post NetSuite integration.
- Accelerated business growth up to 40%.
- Convenient access to any application with successful NetSuite customization and integration.
- Improved real-time visibility resulted in transparent business management structure.

